



Julie Maurer
Arch Grants
St. Louis. MO 63105

Dear Julie and Arch Grants Team:

Please consider this letter as a reference for Benjamin Anderson, CEO of Wand:

I was introduced to Benjamin in 2019 as he was finalizing the rollout of Wand. The minute I heard about the concept of “uberizing” (my words not his) home institutional care and housekeeping solutions, I was in. Throughout 2019 and into 2020 we met several times. Each time we have met, his pride to be a St. Louis transplant has encouraged me to continue to guide him along his path to becoming a successful entrepreneur in our city.

Over the last year I have seen WAND grow from an MVP with some problems to solve ahead to a viable growth stage company with a modest handful of early adopters. Even through COVID, the times I have been in touch with Benjamin, it's become clear to me that what others may consider a new challenge, he will consider a new opportunity. Benjamin embodies the spirit of St. Louis in all he does with Wand and is clearly passionate about growing the company with us in St. Louis—he moved here to do just that! Since he arrived in St. Louis, Ben has grown a team to 7 people and provides opportunity to Cleaners through their app to over 70 providers in our city.

I believe that Wand has great potential and can scale nationally from St. Louis. I look forward to continuing to watch Wand progress and offer him the input to be successful in his endeavors. If I can offer any other information, feel free to contact me at 314-422-5951 or maxine@clark-fox.com

Sincerely,

A handwritten signature in cursive script that reads "Maxine Clark".

Maxine Clark
Founder, Build-A-Bear Workshop
CEO, The Clark-Fox Family Foundation

130 S. Bemiston Avenue, Suite 303
St. Louis, MO 63105
Phone 314.899.5248
Fax 314.802.7118
<http://clarkfoxstl.com>



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